

atSpoke SDR Outbound Sequence

Email 1

Subject Line: seize the full day

Here's a not so fun fact: your internal support teams spend half of their average day reading, gathering, or searching for the information they need to resolve issues for their colleagues.

atSpoke was created to give teams like **{{company name}}** a single, unified service desk for all of your support needs.

Not only that, it's the only service desk that's built with a **native Slack experience** and **end-to-end machine learning** to make your ticketing process as convenient and efficient as possible.

Now your support issues can be resolved in hours (*1.5 on average*), not days.

I'd love to show you what I'm talking about firsthand if you have 15 minutes to spare. Just grab time on my calendar here and I'll help give your support team half of their day back.


-**{{SDR name}}**

Email 2

Subject Line: how to solve 42% of your support tickets instantly

Hey **{{First Name}}**,

One of our customers, MapBox, managed to deflect 42% of their support tickets **instantly** when they started with atSpoke.

If you're interested in checking out their full story, I've linked it [here](#). I promise it's a quick read (*about 3 minutes...I literally timed it*) 

And if you want to streamline your ticketing process like MapBox has, just shoot me a reply. I'd be happy to show you how we can do the same for **{{company name}}**.

-**{{SDR name}}**

Email 3

Subject Line: putting the 'IT' back in productivity

Ok picture this: you're working away in your home office, trying to get through your daily mountain of support issues when yet **ANOTHER** ticket pops up from a colleague in marketing.

Maybe something is wrong with their WiFi, maybe their keyboard froze, or maybe opening tab number 302 was the straw that broke the camel's back.

Regardless, they can't do their job and you're further in the weeds.

It's not your fault, it's just the nature of your system. You know as well as they do that it will take you, on average, **five hours** just to get them a response.

Now your colleague in marketing is forced to take a *VERY* extended lunch break, while you'll be lucky to be done by dinnertime.

So to make everyone's lives a bit easier, let's find a time this week to chat about how we can turn that five-hour response time into **five minutes**.

-**{{SDR name}}**






Email 4:

Subject Line: automate, assist, streamline

Hey **{{First Name}}**,

I'm giving it the old college try one last time, then I'll leave your inbox in peace.

Just consider these three facts:

-   - atSpoke **automates** a lot of your support tickets so that your team members get the answers they need right away
-  - atSpoke **assists** your support team, reducing their ticketing time by 70% and saving them valuable hours
-  /  - atSpoke **streamlines** your support ticketing, increasing productivity and working with you wherever you communicate (Slack, Teams, Email, SMS, etc)

If I've piqued your curiosity even a little and you want to take a lot of the heat off your internal support team, let's find a few minutes to chat.

-**{{SDR name}}**

Strada Education Network reduced IT response time by 42% with atSpoke